

**Coverage: Finextra.com**

**Date: 10 August 2009**

**Weblink: <http://www.finextra.com/fullpr.asp?id=29040>**

---



## **ea Consulting buys strategy boutique SHC**

ea Consulting Group (eacg) is pleased to announce that it has acquired a strategy boutique, SHC, to complement its portfolio of services.

To date eacg has been very much focussed in the design and delivery elements of consultancy and this move broadens its capabilities to the full life cycle.

SHC is a firm that had developed a highly facilitative and interactive means of solving strategic problems. Its approach is designed for the new world based on decades of experience in the old world of consulting.

SHC looked not just at the "where are we going and why" part of the puzzle, but also the "how do we maximise the odds of getting there". As a result, it represented a value-for-money and end-result-focused organisation that is a perfect fit with eacg's model, resulting in the full service firm now created.

Steve Robson, Chairman of eacg; "In SHC we have found a kindred spirit: a team committed to developing strategy in a way that maximises its chances of creating real world improvements for clients. Their sensitivity to the change and transformation issues that need to be overcome to complete the journey is extremely rare in the strategic field. They have built toolkits to help clients ensure that any strategic transformation they develop is achievable in theory and practice, and they have a definition of strategy that solves many of the issues with which senior executives engage with all the time. They have a track record of successful strategic transformation that is exceptional, and that proves to me that they have created something of considerable value. We are delighted to welcome them into eacg."

The founder of SHC, Simon Hall agrees that "eacg has built a reputation for managing delivery in a way that creates a quality end result in a pragmatic and value for money way. I have seen first hand the effectiveness of their approach and it is a win/win solution. Their innovative resourcing model and their programme management skills are second to none. To me they are a "must talk to" organisation for any business with significant change and transformation issues. We asues. We are very much looking forward to combining our unique approach to strategy development with their unique approach to strategic delivery."