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ea Consulting Broadens Portfolio With SHC

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ea Consulting Group (eacg) has acquired a strategy boutique, SHC, to complement its portfolio of services.

To date eacg has been very much focussed in the design and delivery elements of consultancy and this move broadens its capabilities to the full life cycle.

SHC looked not just at the "where are we going and why" part of the puzzle, but also the "how do we maximise the odds of getting there". As a result, it represented a value-for-money and end-result-focused organisation that is a perfect fit with eacg's model, resulting in the full service firm now created.

"In SHC we have found a kindred spirit: a team committed to developing strategy in a way that maximises its chances of creating real world improvements for clients. Their sensitivity to the change and transformation issues that need to be overcome to complete the journey is extremely rare in the strategic field," says Steve Robson, chairman of eacg.

"They have built toolkits to help clients ensure that any strategic transformation they develop is achievable in theory and practice, and they have a definition of strategy that solves many of the issues with which senior executives engage with all the time. They have a track record of successful strategic transformation that is exceptional, and that proves to me that they have created something of considerable value. We are delighted to welcome them into eacg." *